

Challenges & Choices - Career Decisions

How to establish, plan and execute your career pathway



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Annette Walker is the proprietor of Insight Career Management and has 17 years experience in the Career Management Industry, specialising in Career Re-direction Counselling, Outplacement, Change Management and Workplace Coaching.

A finalist for WA in the Telstra Business Women's Awards for the Business Owners category in 2007, Annette's unique combination of experience and learning allows her to take an empathic, but pragmatic and commercial focus.

Annette's philosophy of "Insight and Enterprise" is lived through her Coaching practice.

"Find a job you love and you will never work a day in your life" Confucius

Do you know where you want to go in your career? Do you know what will fulfil you in your work? Are you finding it hard to map a path that is realistic and ensures that you reach your end goal?

This session will discuss current thinking about careers to encourage and empower you to take responsibility and control your own career, both internally within your organisation, and externally in an ever changing world.

Concepts being explored during the session include:

- Career – the impact of what a career is now perceived to be and the challenges and choices this offers you today
- Self – the importance of understanding and defining yourself and what your criteria is for satisfying work
- Marketing yourself – how to maximise the competency based approach for getting the role you want
- Networking – understanding strategies and the importance of networking
- Strategy – creating a 'step-change' career plan that works

"Man cannot discover new oceans unless he has the courage to lose sight of the shore" Andre Gide

Date: Thursday 23 February 2012

Time: 5.30pm - 6.00pm: Networking & canapes
6.00pm - 7.00pm: Presentation & questions
7.00pm - 7.30pm: Networking & canapes

Cost: \$62 Professional Members
\$90 Affiliate Members and Guests

Venue: AIM Leadership Centre,
76 Birkdale Street, Floreat.

Book and pay online at www.aimwa.com or call Client Services on 9383 8000 / fax the Registration Form to 9387 6171.

Registration Form

Yes, I would like to book _____ tickets at the Professional Rate Affiliate Rate / Guest

Name _____ Company _____

Address _____

Email _____ Fax _____

Method of Payment Cheque Mastercard Amex Visa Cardholder's Name _____

Card Number _____ Expiry Date _____

Guest Registration Details

Name _____ Company _____

Company Address _____ Email _____

Privacy Statement The purpose of collecting the personal information you supply on this form is to process your registration onto our database. These details will be used to keep you informed of upcoming events; we will not disclose your information to a third party. Please make cheques payable to AIM. If cancellation is received less than 2 working days prior to the event, full costs will be charged. Receipt issued only on request. **This document will be a tax invoice for GST when you make payment.**