



THE POWER OF PEOPLE MANAGEMENT

What drew you to your current employer? Was your No 1 concern money or perhaps the organisation's social or green credentials?

If it were any of these, then you would be in a minority if findings from a recent survey conducted by AIM WA are anything to go by.

Based on a sample size of 200 program participants, the Institute found concern about how an organisation managed its people topped the respondents' concerns.

Asked to rate five possible criteria, respondents chose the following as their most important issue:

